

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.402434 Longitude: -74.121944

Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	25,573	113,713	302,953
	Population Est 25Q1	25,630	113,923	303,302
	Population Est 24Q4	25,698	114,007	303,734
	Population Est 24Q3	25,610	114,009	303,934
	Population Est 24Q2	25,668	114,197	304,540
	Population Est 24Q1	25,626	113,558	303,531
	Population Est 23Q4	25,592	113,499	302,994
	Population Est 23Q3	25,589	113,481	302,524
	Population Est 23Q2	25,576	113,396	301,993
	Population Fcst	25,664	115,293	309,508
	2010 Census Population	25,428	112,743	288,880
	2000 Census Population	25,716	113,392	285,961
	1990 Census Population	24,156	111,552	274,921
	Current Year Daytime Population	27,205	113,149	326,049
	Average Seasonal Population	241	1,502	5,303
	Historical Annual Growth, 1990 – 2000	0.63%	0.16%	0.39%
	Historical Annual Growth, 2000 – 2010	-0.11%	-0.06%	0.10%
	Estimated Annual Growth, 2010 – CY	0.04%	0.06%	0.33%
	Projected Annual Growth, CY to Y5	0.07%	0.28%	0.43%
	Group Qtrs Est	159	781	2,303
Transient Est Average Last 4 Qtrs	324	819	5,547	
Households	Current Year Estimated Households	9,348	42,469	115,690
	Households Est 25Q1	9,366	42,537	115,793
	Households Est 24Q4	9,390	42,563	115,960
	Households Est 24Q3	9,350	42,554	116,044
	Households Est 24Q2	9,374	42,624	116,304
	Households Est 24Q1	9,357	42,389	115,936
	Households Est 23Q4	9,342	42,358	115,703
	Households Est 23Q3	9,342	42,352	115,524
	Households Est 23Q2	9,338	42,318	115,301
	Households Fcst	9,385	43,078	118,272
	2010 Census Households	9,096	40,965	107,330
	2000 Census Households	8,915	40,161	104,630
	1990 Census Households	7,957	37,777	97,599
	Historical Annual Growth, 1990 – 2000	1.14%	0.61%	0.70%
	Historical Annual Growth, 2000 – 2010	0.20%	0.20%	0.26%
	Estimated Annual Growth, 2010 – CY	0.19%	0.25%	0.52%
	Projected Annual Growth, CY to Y5	0.08%	0.28%	0.44%
	Population per Household	2.72	2.66	2.60

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	6.5%	5.4%	5.6%
	HH Income \$250,000 to \$499,999	7.8%	6.5%	6.7%
	HH Income \$200,000 to \$249,999	18.1%	15.2%	15.6%
	HH Income \$175,000 to \$199,999	7.6%	7.9%	7.2%
	HH Income \$150,000 to \$174,999	8.7%	8.3%	8.2%
	HH Income \$100,000 to 149,999	17.3%	19.5%	18.8%
	HH Income \$75,000 to 99,999	10.7%	10.7%	10.8%
	HH Income \$50,000 to 74,999	7.8%	8.9%	9.8%
	HH Income \$35,000 to 49,999	4.9%	5.9%	6.0%
	HH Income \$25,000 to 34,999	2.8%	3.6%	3.7%
	HH Income \$15,000 to 24,999	4.3%	4.2%	3.6%
	HH Income \$0 to 14,999	3.4%	3.9%	4.0%
	Average Household Income	\$183,860	\$174,868	\$181,193
	Median Household Income	\$145,552	\$130,944	\$130,198
	Per Capita Income	\$67,510	\$65,651	\$69,555
	Average Disposable Income	\$125,987	\$118,022	\$118,213
	Median Disposable Income	\$117,882	\$107,250	\$106,539
	Discretionary HH Income Over \$150,000	22.1%	17.9%	19.4%
	Discretionary HH Income \$125,000 to \$149,999	11.6%	11.2%	10.8%
	Discretionary HH Income \$100,000 to \$124,999	12.3%	12.0%	11.6%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	14.4%	13.9%
	Discretionary HH Income \$50,000 to \$74,999	13.3%	14.7%	15.6%
	Discretionary HH Income \$25,000 to \$49,999	10.8%	14.6%	15.5%
	Discretionary HH Income Under \$25,000	17.8%	15.2%	13.2%
	Average Discretionary HH Income	\$91,868	\$88,466	\$90,682
	Median Discretionary HH Income	\$90,911	\$83,806	\$84,461
	Householder White – Count	7,647	33,403	85,075
	Median HH Income	\$141,048	\$131,867	\$135,398
	Average HH Income	\$130,553	\$125,481	\$127,351
	Householder Black or African-American – Count	100	1,013	5,327
	Median HH Income	\$99,865	\$92,209	\$89,764
	Average HH Income	\$110,692	\$101,782	\$98,357
	Householder Hispanic – Count	716	4,256	11,106
	Median HH Income	\$166,888	\$118,542	\$111,181
Average HH Income	\$134,493	\$118,691	\$113,814	
Householder Asian or Pacific Islander – Count	391	1,207	6,450	
Median HH Income	\$157,738	\$158,354	\$152,995	
Average HH Income	\$130,557	\$133,020	\$130,828	
Householder Other or Pacific Islander – Count	494	2,591	7,733	
Median HH Income	\$166,639	\$143,580	\$128,838	
Average HH Income	\$145,419	\$131,415	\$124,338	

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Gender	Male Population	12,355	55,342	147,111
	Female Population	13,218	58,371	155,842
Total Population by Age	Count of Pop 0 to 4 years	1,201	5,671	15,540
	Count of Pop 0 to 7 years	1,673	7,928	21,373
	Count of Pop 5 - 13	2,322	10,535	27,950
	Count of Pop 14 - 18	1,269	5,575	14,671
	Count of Pop 19 - 22	1,353	5,715	14,932
	Count of Pop 22 - 25	1,023	4,247	11,039
	Count of Pop 25 - 29	1,392	6,204	16,583
	Count of Pop 30 - 34	1,166	5,982	16,838
	Count of Pop 35 - 39	1,414	6,853	18,560
	Count of Pop 40 - 44	1,442	6,967	18,389
	Count of Pop 45 - 59	5,104	22,558	60,144
	Count of Pop 60 - 74	5,412	23,267	62,214
	Count of Pop 75 - 84	1,850	7,599	19,571
	Count of Pop 85+	626	2,539	6,524
	% of Pop 0 to 4 years	4.7%	5.0%	5.1%
	% of Pop 0 to 7 years	6.5%	7.0%	7.1%
	% of Pop 5 - 13	9.1%	9.3%	9.2%
	% of Pop 14 - 18	5.0%	4.9%	4.8%
	% of Pop 19 - 22	5.3%	5.0%	4.9%
	% of Pop 22 - 25	4.0%	3.7%	3.6%
	% of Pop 25 - 29	5.4%	5.5%	5.5%
	% of Pop 30 - 34	4.6%	5.3%	5.6%
	% of Pop 35 - 39	5.5%	6.0%	6.1%
	% of Pop 40 - 44	5.6%	6.1%	6.1%
	% of Pop 45 - 59	20.0%	19.8%	19.9%
	% of Pop 60 - 74	21.2%	20.5%	20.5%
	% of Pop 75 - 84	7.2%	6.7%	6.5%
	% of Pop 85+	2.4%	2.2%	2.2%
Median Age	45.7	44.4	44.2	
Average Age	43.8	43.2	43.0	
Male Population by Age	% of Pop 0 to 4 years	5.0%	5.3%	5.4%
	% of Pop 5 - 13	9.8%	9.7%	9.7%
	% of Pop 14 - 18	5.3%	5.1%	5.1%
	% of Pop 19 - 22	5.5%	5.3%	5.2%
	% of Pop 22 - 25	4.1%	4.0%	3.9%
	% of Pop 25 - 29	5.8%	5.8%	5.8%
	% of Pop 30 - 34	4.8%	5.5%	5.7%
	% of Pop 35 - 39	5.6%	6.2%	6.2%
	% of Pop 40 - 44	5.8%	6.2%	6.1%
	% of Pop 45 - 59	19.7%	19.6%	19.7%
	% of Pop 75 - 84	6.4%	5.9%	5.7%
	% of Pop 60 - 74	20.5%	20.0%	20.0%
	% of Pop 85+	1.7%	1.5%	1.5%
	Median Age	43.5	42.6	42.4
Average Age	42.3	41.9	41.8	

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	% of Pop 0 to 4 years	4.4%	4.7%	4.8%
	% of Pop 5 - 13	8.4%	8.9%	8.8%
	% of Pop 14 - 18	4.7%	4.7%	4.6%
	% of Pop 19 - 22	5.1%	4.8%	4.7%
	% of Pop 22 - 25	3.9%	3.5%	3.4%
	% of Pop 25 - 29	5.1%	5.1%	5.1%
	% of Pop 30 - 34	4.3%	5.0%	5.4%
	% of Pop 35 - 39	5.4%	5.9%	6.1%
	% of Pop 40 - 44	5.5%	6.1%	6.1%
	% of Pop 45 - 59	20.2%	20.0%	20.0%
	% of Pop 60 - 74	21.8%	20.9%	21.0%
	% of Pop 75 - 84	8.1%	7.4%	7.2%
	% of Pop 85+	3.2%	2.9%	2.8%
	Median Age	47.7	46.1	45.8
Average Age	45.2	44.4	44.2	
Race	Count of White	21,349	91,340	226,773
	Count of Black or African-American	292	3,330	16,037
	Count of Asian or Pacific Islander	1,496	4,492	20,955
	Count of Other races	2,436	14,551	39,188
	White	83.5%	80.3%	74.9%
	Black or African American	1.1%	2.9%	5.3%
	Asian	5.8%	4.0%	6.9%
	Other Races	9.5%	12.8%	12.9%
Language Spoken	Speak English at Home	88.1%	86.5%	81.8%
	Speak Spanish at Home	4.2%	7.1%	7.1%
	Speak French or French Creole at Home	0.5%	0.3%	0.4%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	2.0%	2.2%	4.4%
	Speak Russian and Other Slavic Languages at Home	1.2%	1.1%	1.6%
	Speak Chinese at Home	1.6%	1.1%	1.3%
	Speak Korean at Home	0.6%	0.3%	0.3%
	Speak Vietnamese at Home	0.1%	0.1%	0.3%
	Speak Other Asian Languages at Home	0.4%	0.3%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.7%
	Speak Other Language at Home	0.7%	0.5%	1.2%
Hispanic	Hispanic Population	2,221	14,898	37,947
	Hispanic Population Percent	8.7%	13.1%	12.5%
	Mexican	4.5%	22.1%	19.0%
	Puerto Rican	52.7%	39.6%	38.0%
	Cuban	7.6%	5.8%	5.3%
	Dominican	1.3%	5.6%	8.5%
	Central American	5.6%	6.2%	8.3%
	South American	24.1%	16.1%	15.8%
	Other Hispanic	4.1%	4.6%	5.1%
	2000 Hispanic Population Percent	3%	6%	6%
1990 Hispanic Population Percent	3%	4%	4%	

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Ancestry	American (percent of total population)	2.4%	2.2%	2.2%
	American	2.3%	2.1%	2.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.1%	3.4%	5.8%
	Chinese	2.7%	1.7%	1.8%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.7%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.2%	1.0%	3.1%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.3%	0.1%	0.2%
	European (percent of total population)	54.5%	50.9%	45.4%
	British	3.4%	3.3%	3.4%
	Dutch	0.4%	0.5%	0.4%
	French	0.7%	0.7%	0.7%
	German	6.3%	6.7%	5.7%
	Italian	18.3%	16.3%	13.6%
	Polish	3.7%	3.3%	3.4%
	Scandinavian	1.3%	1.1%	1.1%
	Scotch/Irish	15.9%	15.1%	12.7%
Other European (ie. Greek/Russian)	4.5%	4.1%	4.4%	
Middle Eastern	1.2%	1.0%	1.1%	
Other Ancestry	10.4%	10.8%	13.1%	
Unclassified Ancestry	14.6%	14.2%	13.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	18,406	81,970	218,822
	Elementary (0 to 8)	2.6%	2.2%	2.2%
	Some High School (9 to 11)	2.8%	3.6%	3.5%
	High School Graduate (12)	22.1%	26.4%	23.4%
	Some College (13 to 16)	14.2%	16.7%	15.7%
	Associates Degree Only	8.5%	8.0%	7.8%
	Bachelors Degree Only	32.7%	27.5%	29.1%
	Graduate Degree	17.1%	15.5%	18.2%
	% College (4+)	49.7%	43.0%	47.3%
Household Type	Total Households – count	9,348	42,469	115,690
	One Person HHs – count	1,948	10,283	29,251
	Family HHs – count	6,903	30,140	79,909
	Married Couple – count	5,891	24,233	63,817
	w/own children – count	2,624	9,919	25,896
	w/out own children – count	3,267	14,313	37,920
	Male Householder – count	270	1,741	4,511
	Female Householder – count	742	4,166	11,581
	Non-Family Households – count	496	2,046	6,530
	1 Person Household	20.8%	24.2%	25.3%
	2 Person Household	31.3%	30.6%	31.1%
	3 Person Household	18.1%	17.6%	17.1%
	4 Person Household	19.4%	16.8%	16.1%
	5 Person Household	7.3%	7.2%	6.9%
6 Person Household	2.2%	2.4%	2.3%	
7+ Person Household	0.9%	1.1%	1.1%	
% Households With Children	32.8%	28.3%	27.9%	

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Housing	Total Housing Units	9,677	44,746	121,664
	Owner Occupied Percent	79.7%	73.1%	70.7%
	Renter Occupied Percent	16.9%	21.8%	24.4%
	Vacant Housing Percent	3.4%	5.1%	4.9%
	Total Housing Units (Census 2000)	9,120	41,673	108,951
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	19.0%	17.5%	19.1%
	Property Value \$750,000 to \$999,999	29.7%	21.5%	20.4%
	Property Value \$500,000 to \$749,999	31.1%	31.4%	28.9%
	Property Value \$400,000 to \$499,999	6.4%	11.4%	11.3%
	Property Value \$300,000, to \$399,999	2.0%	6.3%	6.1%
	Property Value \$200,000 to \$299,999	2.3%	3.4%	3.4%
	Property Value \$150,000 to \$199,999	0.5%	0.8%	0.9%
	Property Value \$100,000 to \$149,999	0.7%	1.0%	0.8%
	Property Value \$60,000 to \$99,999	1.7%	1.5%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.3%
	Property Value \$0 to \$39,999	0.9%	0.9%	1.1%
	Median Home Value	\$783,890	\$694,494	\$718,227
Wealth per Household	\$0 and under - percent	15.0%	15.6%	15.7%
	\$1 to \$4999 - percent	6.6%	7.1%	7.1%
	\$5k to \$9999 - percent	3.7%	4.0%	4.0%
	\$10k to \$24999 - percent	5.7%	5.9%	5.9%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	10.3%	10.3%	10.2%
	\$100k to \$249999 - percent	19.3%	19.0%	18.8%
	\$250k to \$499999 - percent	14.9%	14.4%	14.4%
	\$500k+ - percent	17.9%	17.0%	17.1%
	Median HH Wealth	\$116,224	\$103,426	\$103,160
	Avg HH Wealth	\$280,336	\$269,323	\$270,091
Economic Viability	Economic Viability Local	305	294	293
	Economic Viability Indexed	110	106	106
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,631	60,355	161,823
	Managerial/Executive	26.4%	24.0%	23.9%
	Professional Specialty	26.6%	24.9%	27.1%
	Healthcare Support	2.5%	2.5%	2.4%
	Sales	11.2%	10.8%	10.6%
	Office & Administrative Support	9.9%	10.8%	10.2%
	Protective Service	2.7%	3.0%	2.7%
	Food Preparation	4.5%	4.1%	3.9%
	Building Maintenance & Cleaning	2.1%	2.2%	1.9%
	Personal Care	1.5%	1.9%	2.3%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.2%
	Construction	6.6%	7.6%	6.8%
	Production & Transportation	5.8%	8.0%	7.9%
	Percent White Collar Workers	76.6%	73.0%	74.1%
	Percent Blue Collar Workers	23.4%	27.0%	25.9%

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	Agriculture/Mining/Construction	5.5%	6.2%	6.3%
	Manufacturing	5.9%	7.1%	6.4%
	Transportation	5.4%	6.3%	5.9%
	Information	4.7%	4.0%	3.8%
	Wholesale/Retail	12.3%	13.1%	12.9%
	Finance, Insurance, Real Estate	11.2%	10.9%	12.0%
	Professional Services	13.1%	10.5%	10.9%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.6%	3.9%	3.4%
	Educational Services	23.8%	23.4%	23.4%
	Entertainment Services	8.0%	7.4%	7.1%
	Other Professional Services	4.3%	3.6%	3.9%
	Public Administration	2.4%	3.6%	3.9%
Vehicles per HH	No Vehicles	5.3%	7.2%	5.9%
	1 Vehicle	26.8%	28.4%	30.9%
	2 Vehicles	42.6%	40.6%	41.2%
	3 or more vehicles	25.3%	23.8%	22.0%
	Average Number of Vehicles	1.98	1.91	1.88
Change	Births (last 12 months)	239	1,076	2,952
	Deaths (last 12 months)	229	954	2,487
	Migration (last 12 months)	-96	-575	-1,962
Work place	Workplace Establishments	822	3,547	9,684
	Workplace Employees (FTE)	10,986	41,902	121,981